ABOUT SEMA

Founded in 1963, the Specialty Equipment Market Association (SEMA) has grown into a dynamic association representing over 7,000 companies worldwide. From manufacturers and distributors to retailers and car builders, our members are the innovators and entrepreneurs shaping the future of the automotive aftermarket industry.

ECONOMIC IMPACT OF THE AUTOMOTIVE AFTERMARKET

$383 Billion in total economic impact

1.25 Million jobs supported

$52.9 Billion in parts sales annually



PROGRAMS AND SERVICES

- **SEMA Data:** Product standardization solutions that further expand distribution. Product database with 650+ brands, inventory of 4.5 million+ parts, and network of 4,750+ resellers.
- **SEMA Education:** Features 90+ seminars led by industry experts at the SEMA Show.
- **SEMA Garage:** Detroit and Los Angeles Advanced Engineering Centers deliver the physical validation to turn innovative ideas into profitable parts.
- **SEMA Government Affairs:** SEMA's legal advocacy guards the automotive lifestyle, keeping the aftermarket resilient and enthusiasts free to enjoy their passion.
- **Market Research:** Replaces business guesswork with objective, verified consumer statistics, and market segment metrics.
- **SEMA Membership:** Connects brands to a 365-day business engine built to scale their operations.
- **SEMA Show:** The leading automotive trade show in the world with more than 153,000 attendees, 2,000 exhibitors, and 2,600 media.



MORE INFORMATION:

www.sema.org
Facebook: www.facebook.com/sema.org
Instagram: @sema__association
X: @semaassociation
LinkedIn: Specialty Equipment Market Association

MEDIA CONTACT:

Juan Torres
909-978-6722
juant@sema.org